

Atypon Doubles in Size in Two Years to Support Rapidly Growing Client Base and Product Innovation

◀ ATYPON IN THE NEWS

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SANTA CLARA, CA, OCTOBER 8, 2018—With the hire of its 400th employee this month, Atypon has doubled in size since 2016, adding 33% more staff in 2017 alone. The publishing technology company is projecting continued growth, with plans to expand to a 500-person team in 2019. The increased staff represents an investment in the quality of Atypon's service and products.

An expanded QA team is implementing new testing automation tools and stricter performance audits for speed, SEO, and accessibility—for all new releases, upgrades, and site launches. And the client services team has grown, further enhancing the management of each project and the services provided to each publisher.

"Publishers entrust us with the success of their online business, and we take that responsibility seriously," said Georgios Papadopoulos, Atypon's founder and CEO. "Our organic growth strategy allows us to meet the technology and business needs of our clients while increasing the value that they can deliver to their own clients."

Atypon has also added software engineers to augment the continuous development of Literatum, the industry's most widely used online publishing and web development platform. The expansion has allowed for an increased focus on analytics, machine learning, security, and flexible content management that lets clients deliver, market, and sell all of their content on Literatum—not just articles and books.

Atypon serves over 2,200 societies and 200 publishers, including some of the world's largest. In 2018, the American Heart Association, the Association for Computing Machinery, the Royal Society, and the American Speech-Language-Hearing Association will launch new websites on Literatum, which is home to almost 100,000 individual publications and more than 900 publication websites—nearly 45% of the world's peer-reviewed English-language research journals—as well as publications in over a dozen other languages. The platform logs over 3 billion user sessions annually.

ABOUT ATYPON

Atypon develops publishing technologies for getting mission critical content into the hands of the practitioners and researchers who need it most. Literatum, our online publishing and website development platform, gives content providers easy-to-use and automated tools to manage, market, and monetize every type of content that they distribute, from standards and scholarly articles to online courses and videos. Founded in 1996, Atypon is headquartered in Santa Clara, CA, with over 400 staff in 10 offices in the United States, Europe, and the Mideast.

← OLDER

NEWER →

[ASHA Will Migrate Its News and Scholarly Publications to Atypon's Literatum Online Publishing Platform](#)

[Atypon, Elsevier and Digital Science Collaborate to Deliver Usage Reporting](#)