

ATYPON WEB SITE VISUAL STYLE

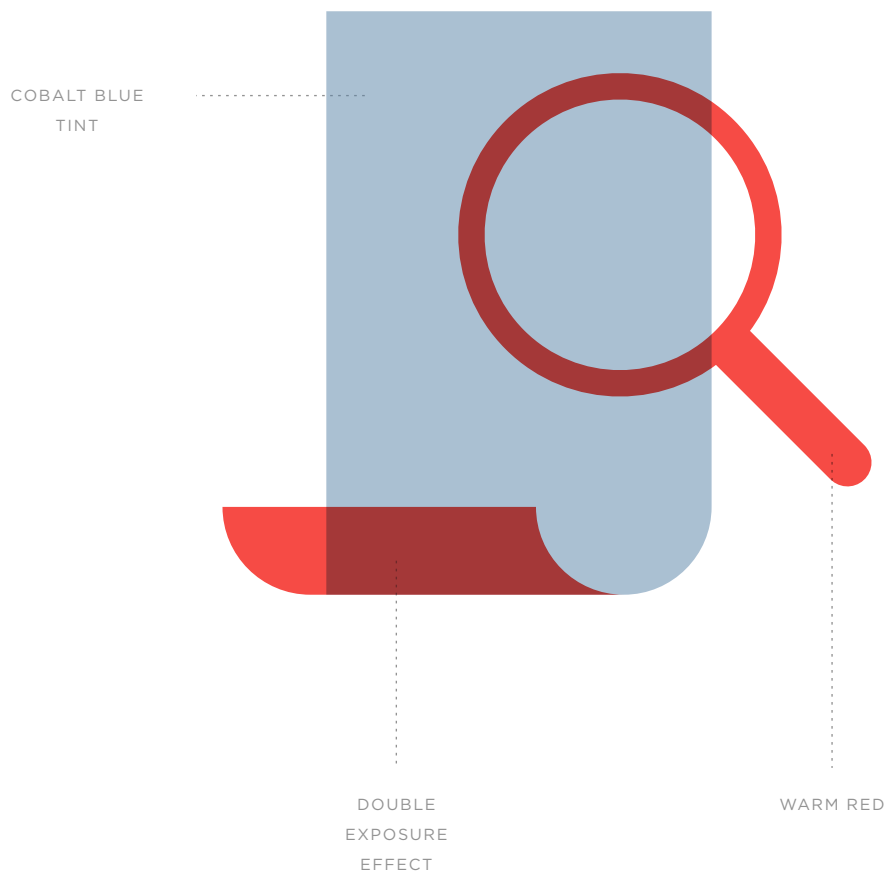
V 3.4.

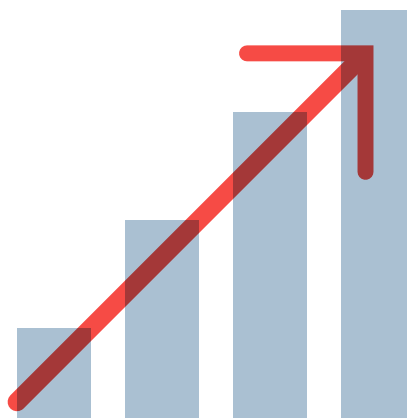


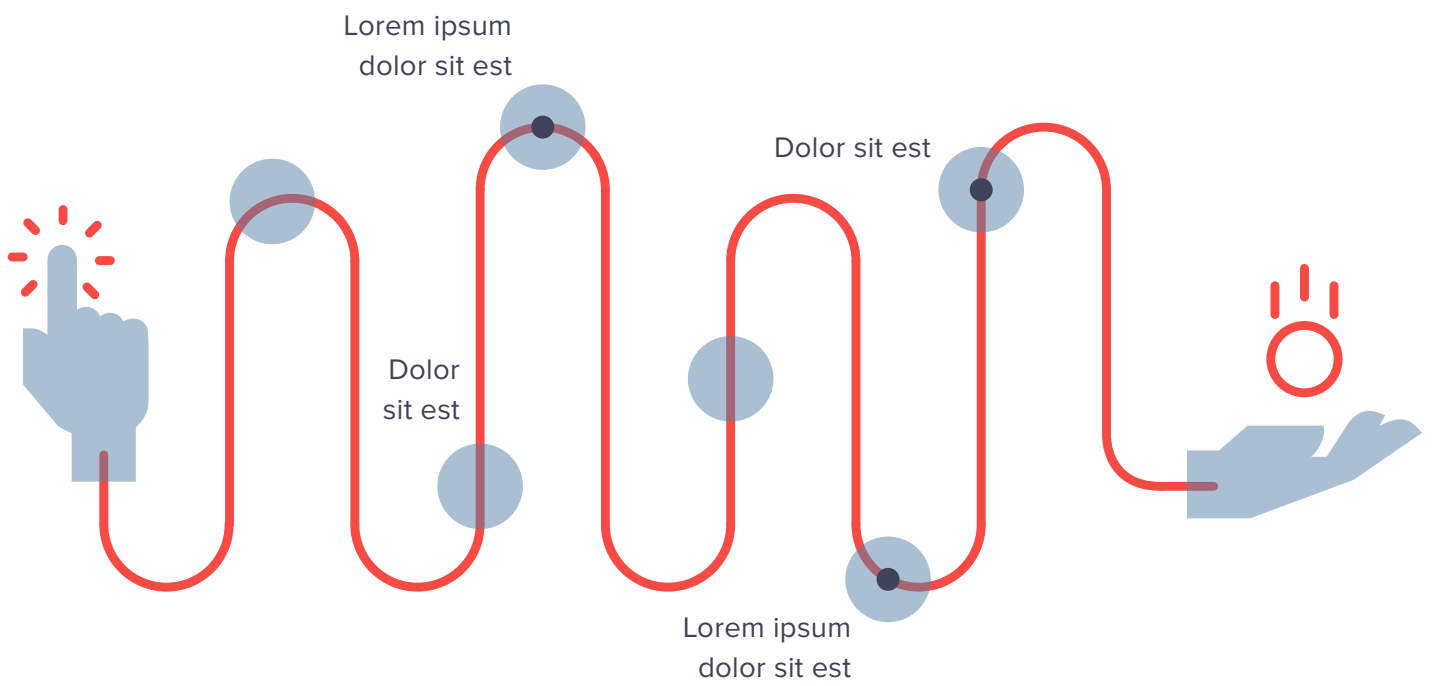
Iconography

#1

ATYPON'S WEB
ICONOGRAPHY STYLE







#2



ATYPON'S WEB
ICONOGRAPHY STYLE



COBALT BLUE TO WARM RED



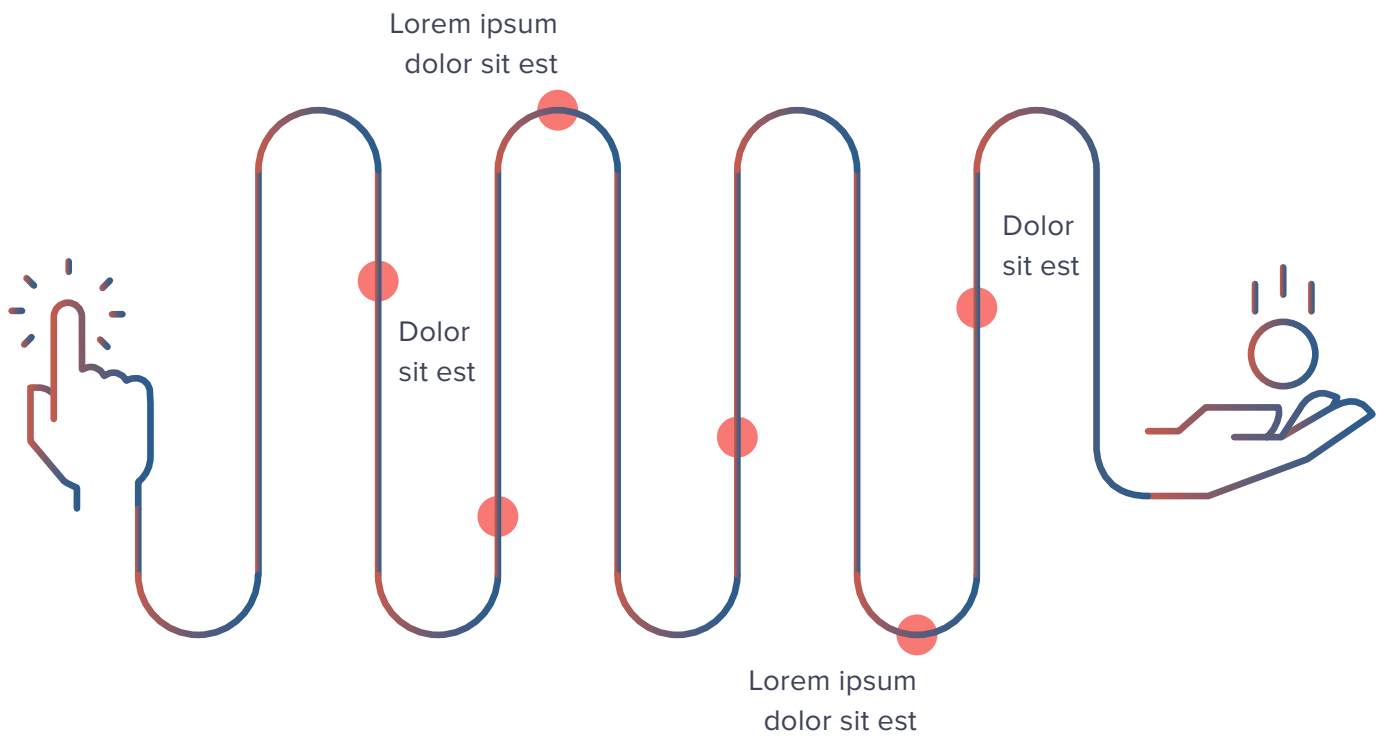
BLUE TO GRAY / BLACK



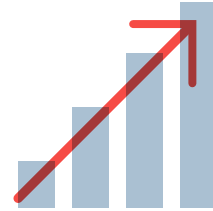
RED TO GRAY / BLACK



CHARCOAL TO COBALT BLUE



ATYPON'S WEB
ICONOGRAPHY STYLE



Mood photos

#1

ATYPON'S WEB
MOOD PHOTOS



PICTURE IN PICTURE CONCEPT
USING THE ALPHA MONOGRAM

ATYPON'S WEB
MOOD PHOTOS



ATYPON'S WEB
MOOD PHOTOS



The only platform that enables you to distribute your content

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NEW

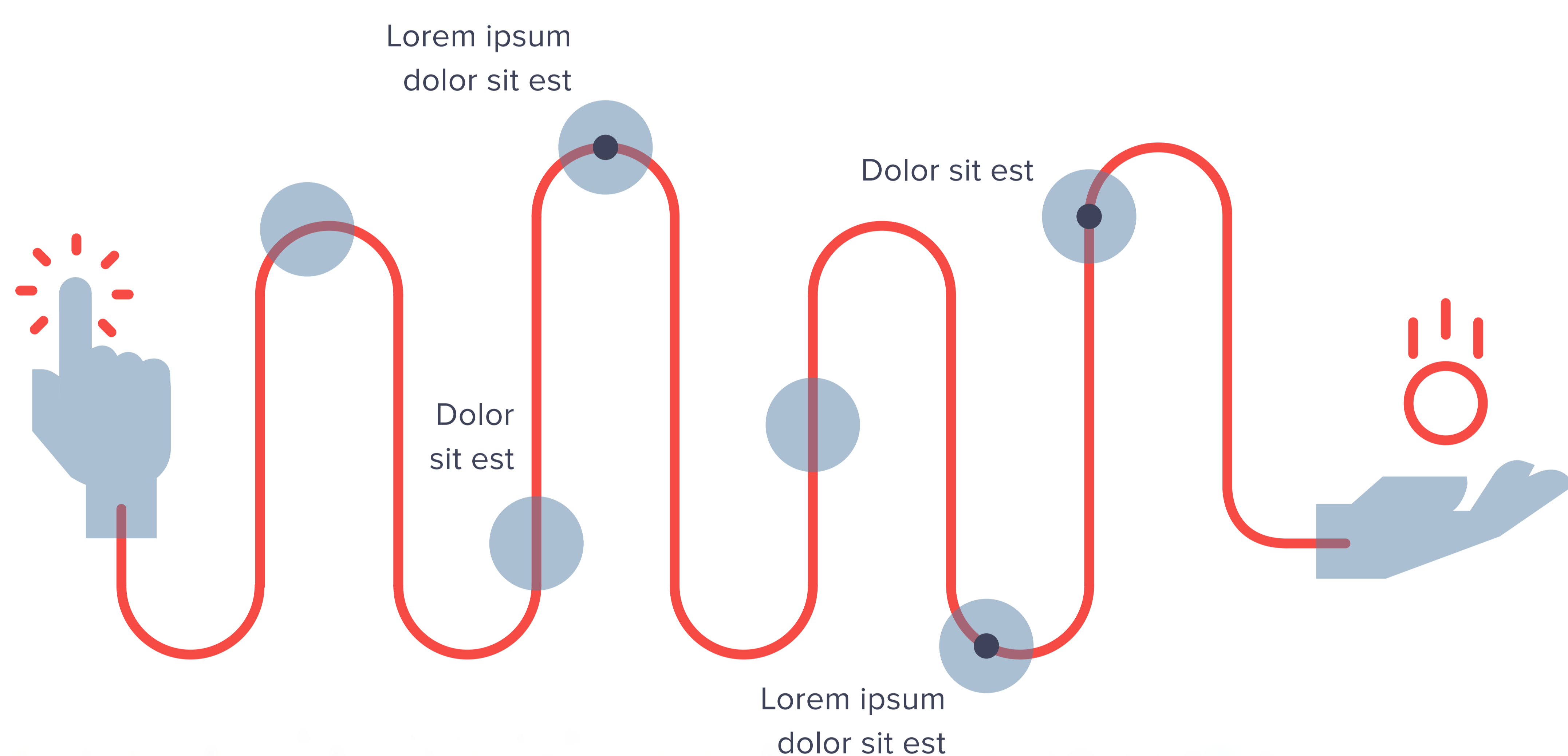
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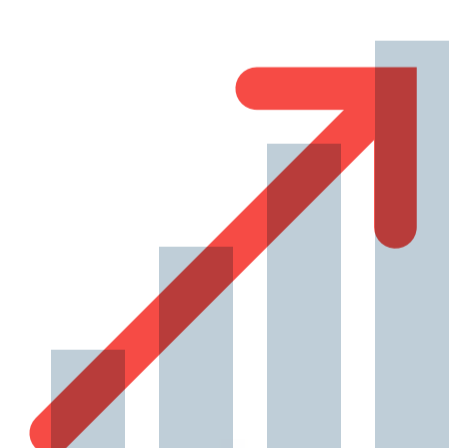


The online publishing platform that lets you **personalize** any content or publication



Simplify content management.

Our tools allow even non-technical users to format and publish content.



Convert readers to customers.

However you make money from your content, we'll help you make more of it.



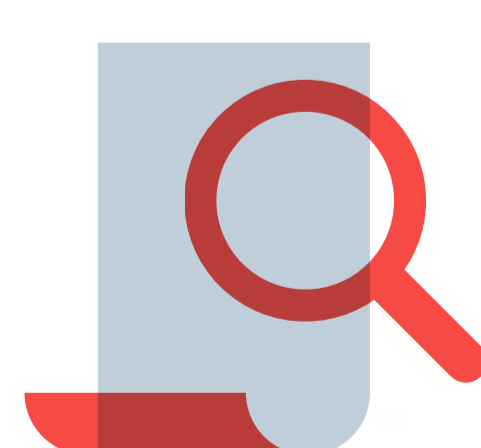
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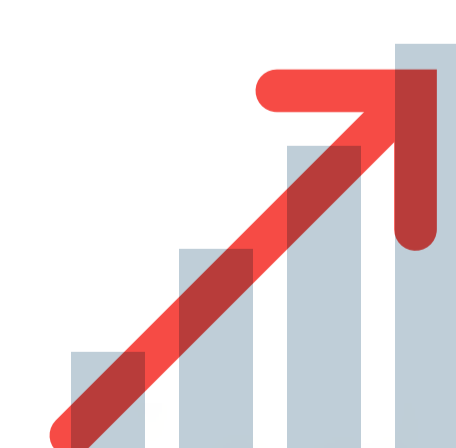
Analyze and optimize.

The more you understand your audiences, the more you can keep improving.



Boost more engagement.

Your readers expect personalized, relevant content. We help you deliver it to them.



Get the support you need.

From strategy support and customized product solutions to world-class tech support, we're here to help.

Platform Overview

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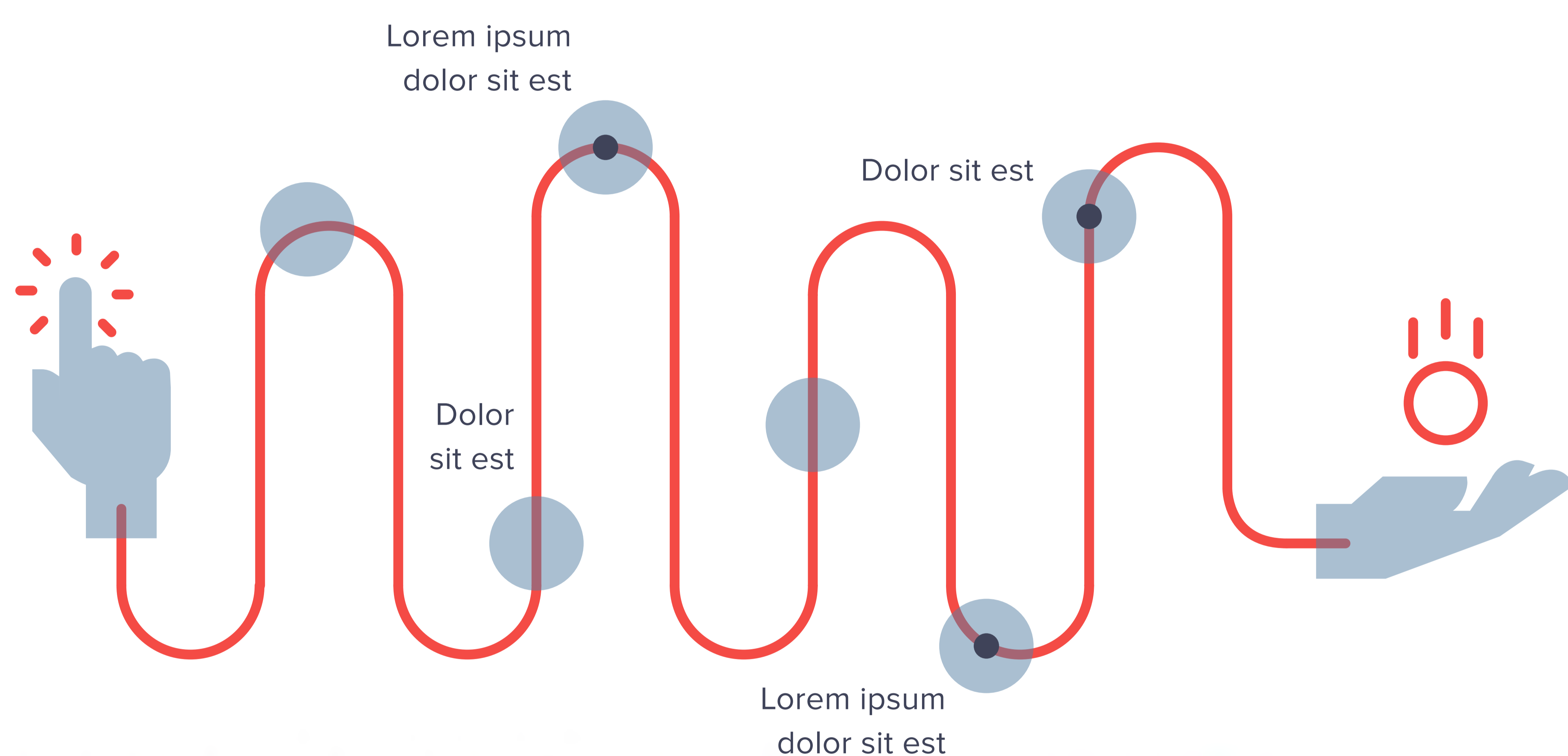
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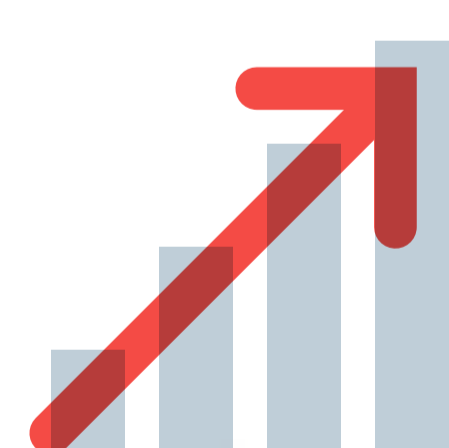


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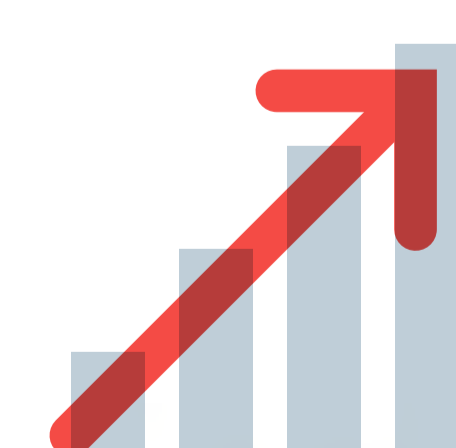
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#2

ATYPON'S WEB
MOOD PHOTOS

COBALT BLUE SHADING



WARM RED GRADIENT

ATYPON'S WEB
MOOD PHOTOS



ATYPON'S WEB
MOOD PHOTOS
(NOT MOTIVE)

COBALT BLUE SHADING



WARM RED GRADIENT

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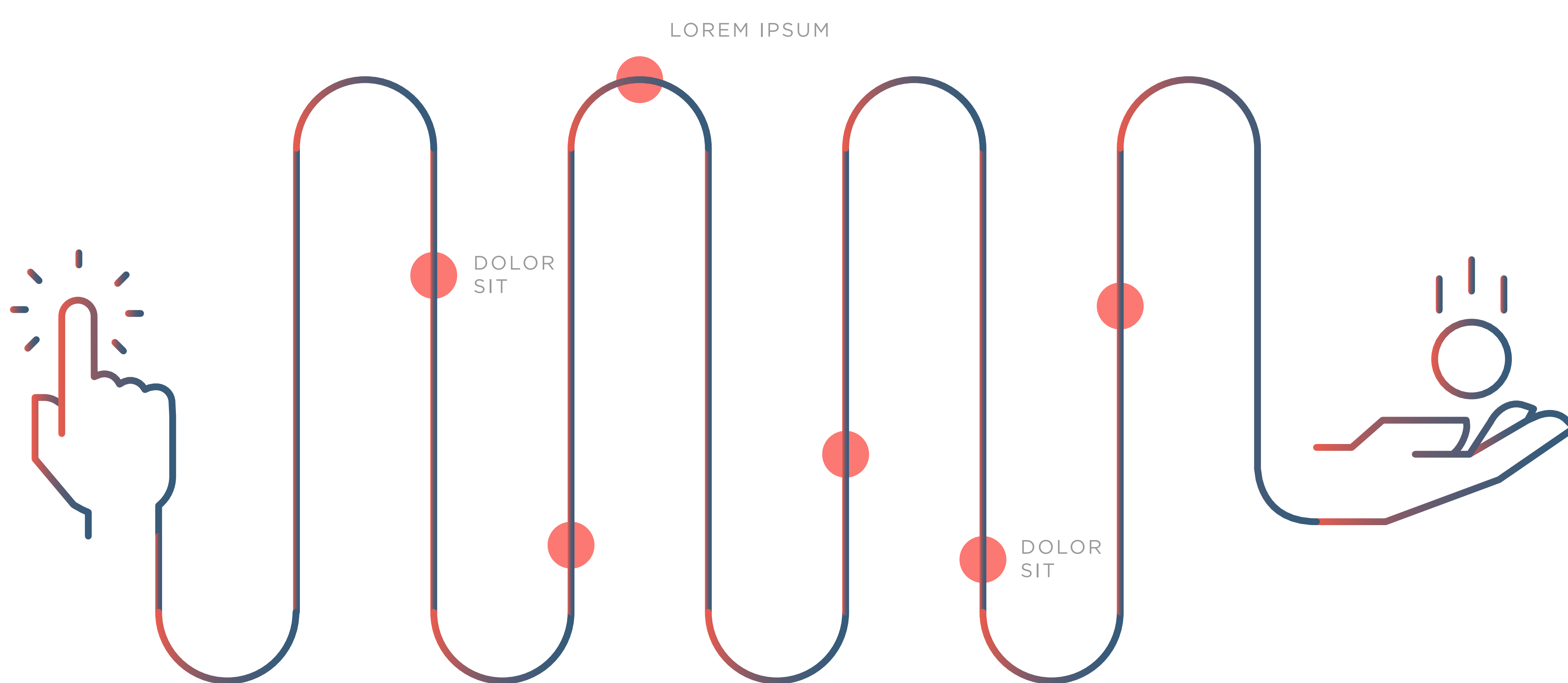
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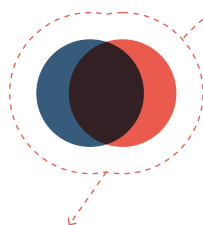
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#3

ATYPON'S WEB
MOOD PHOTOS



CREATING ATYPON'S UNIQUE
PHOTOGRAPHY STYLE.

—
BY SPLITTING THE COLOR CHANNELS
WE ARE VISUALLY SUGGESTING THAT BY
USING ATYPON YOU ARE MULTIPLYING
YOUR PRODUCTIVITY, ADDING ANOTHER
LAYER TO YOUR PROFESSIONAL LIFE.

ATYPON'S WEB
MOOD PHOTOS

ATYPON

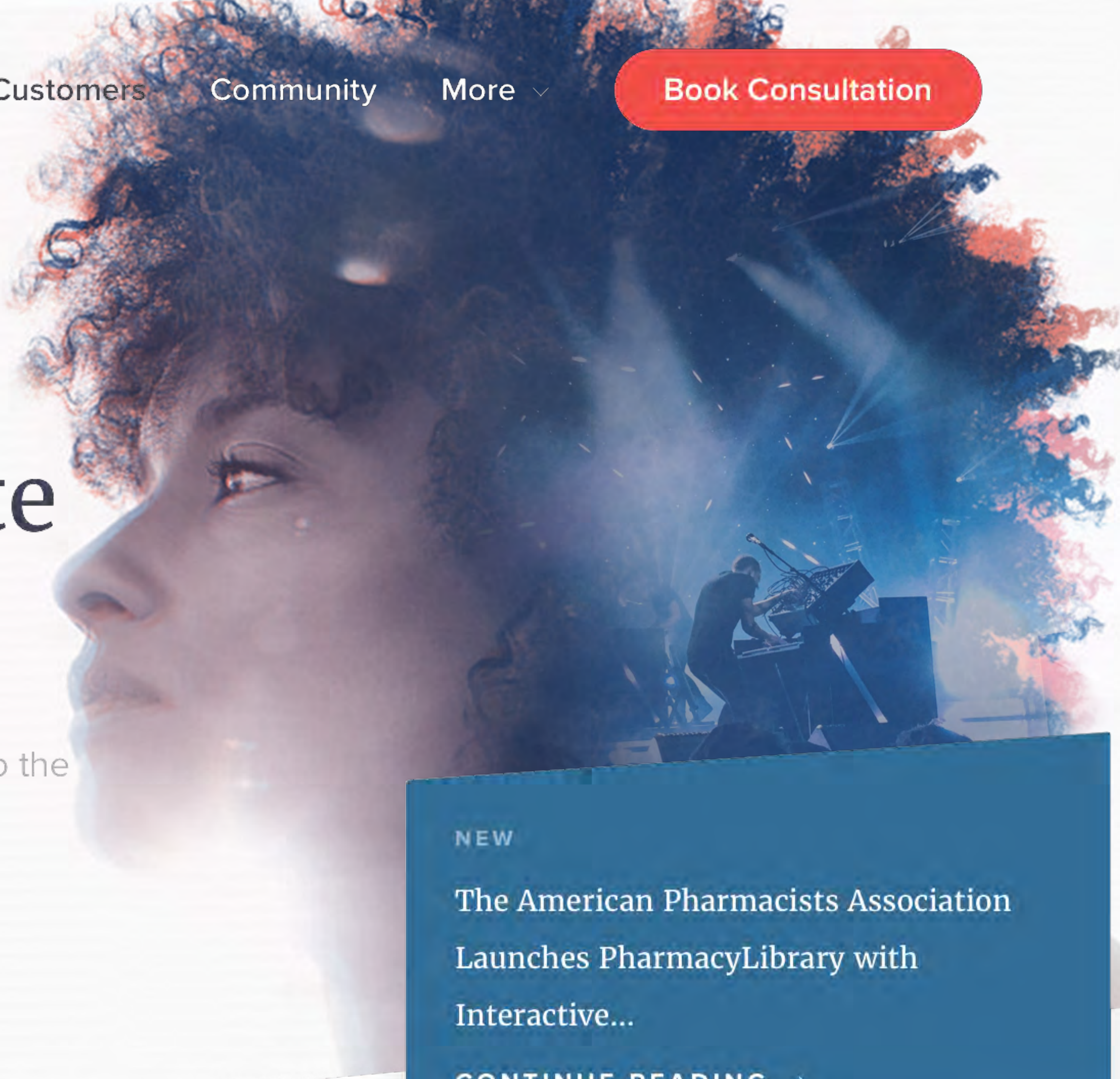


ATYPON IS CUSTOMIZABLE
TO YOUR OWN STYLE.

... OR A SCIENTIST.

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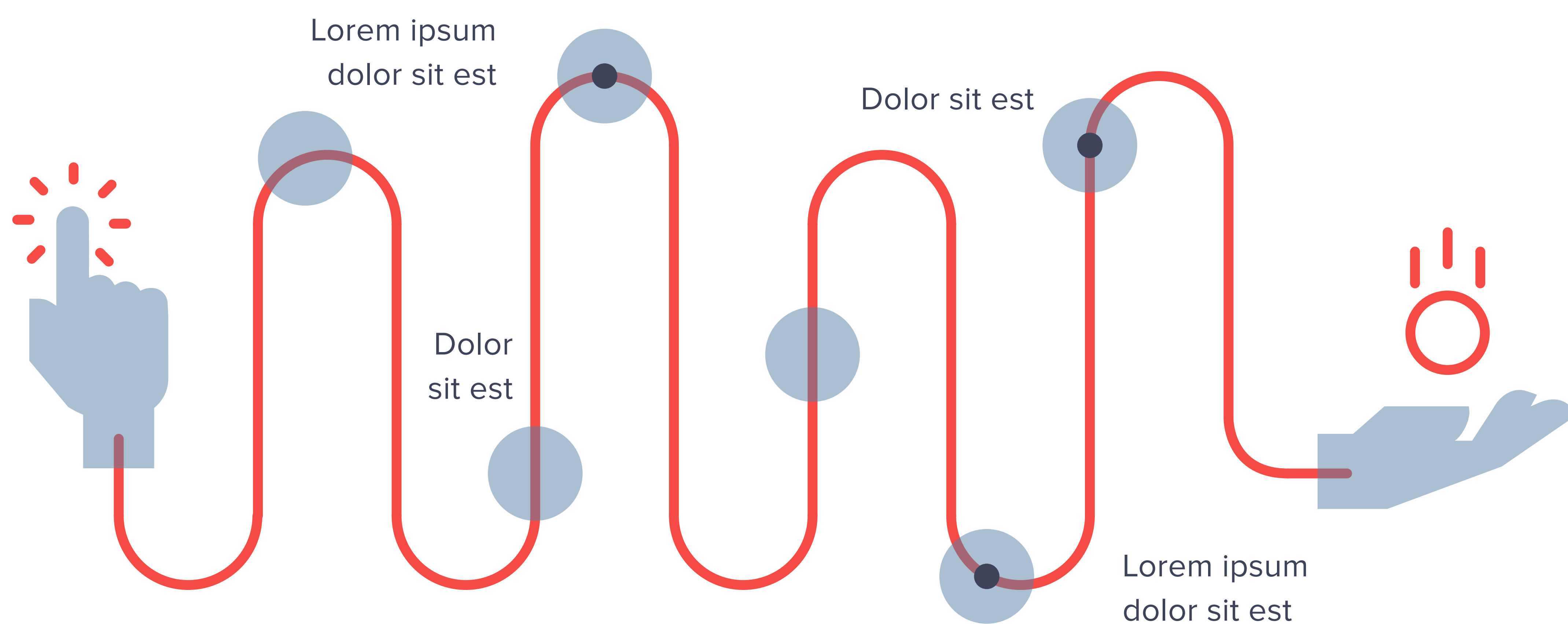
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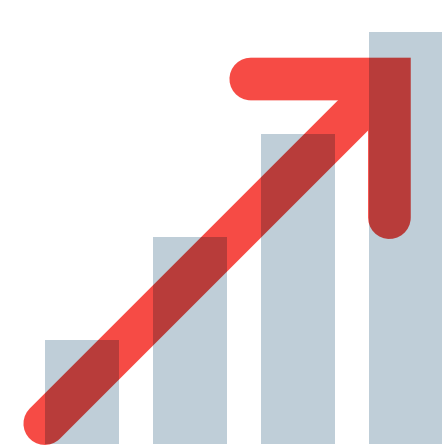


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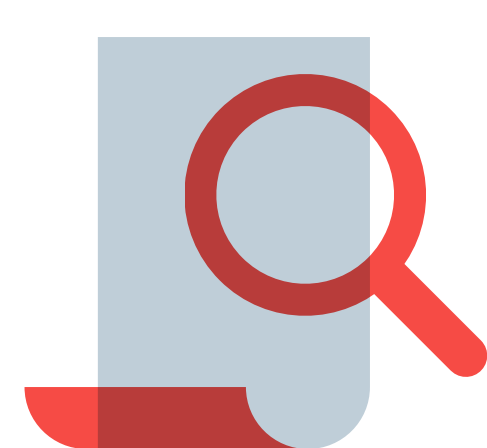
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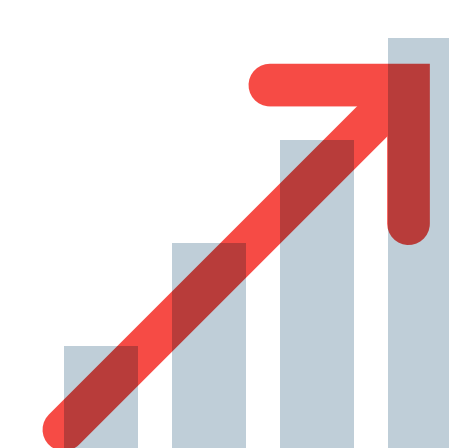
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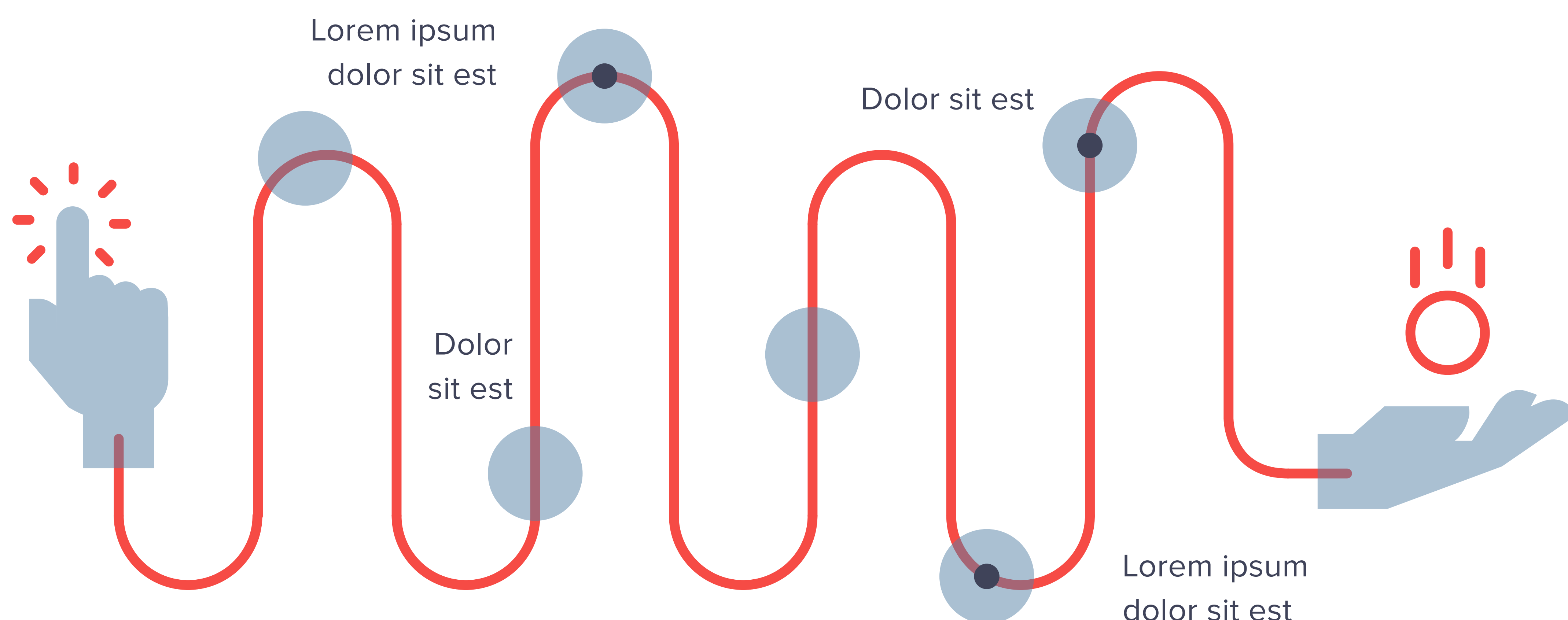
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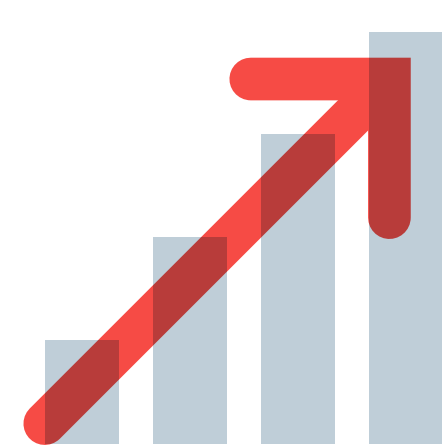


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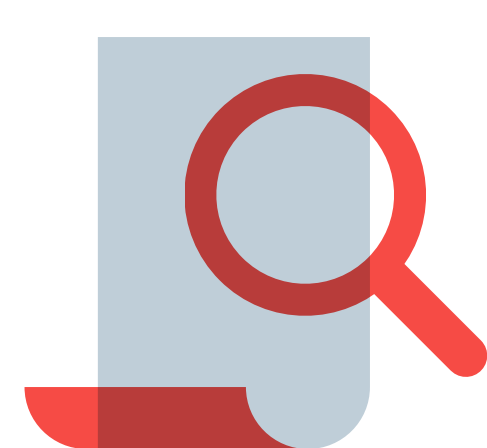
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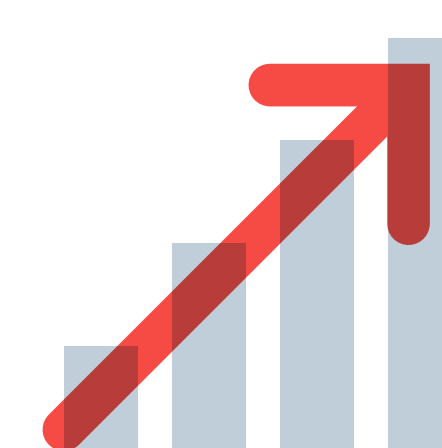
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Thank you!