

Atypo eReader

Deliver experiences, not documents.

Barnes & Noble

Borders

Blackwells



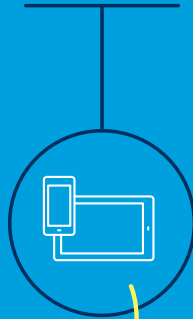
R R R R R

Readers

amazon



consumer goods



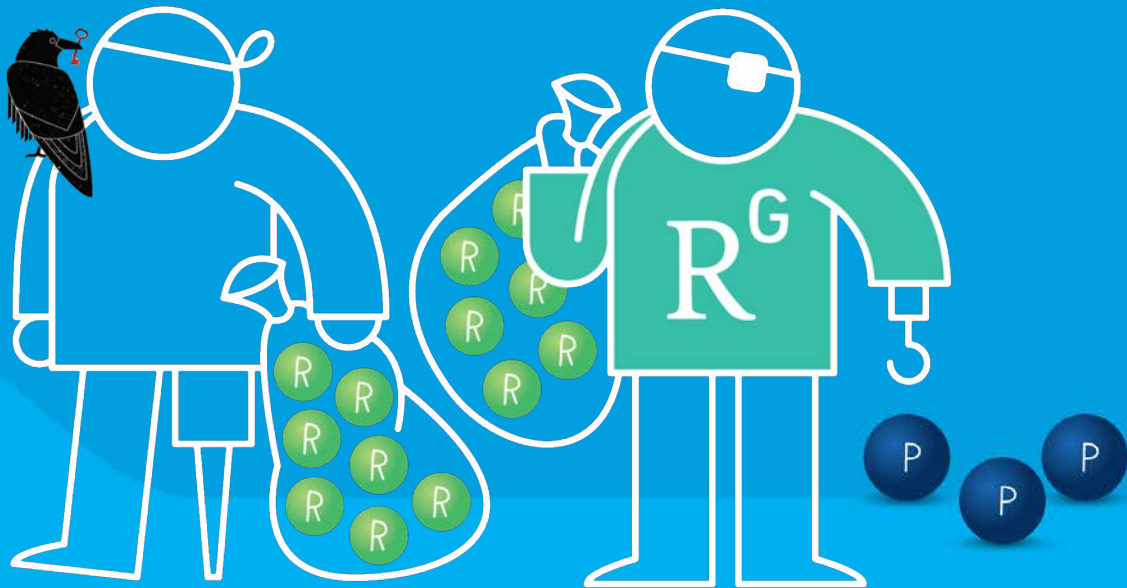
iphones & iPads

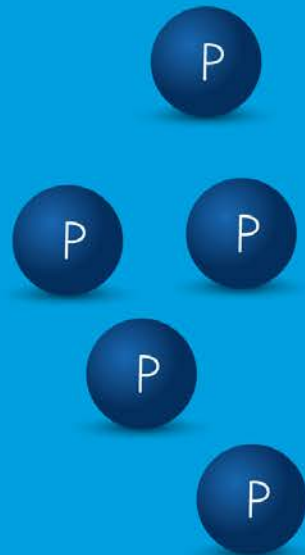
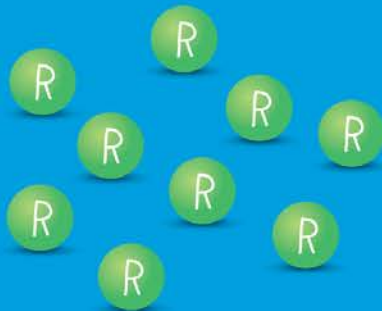
Google



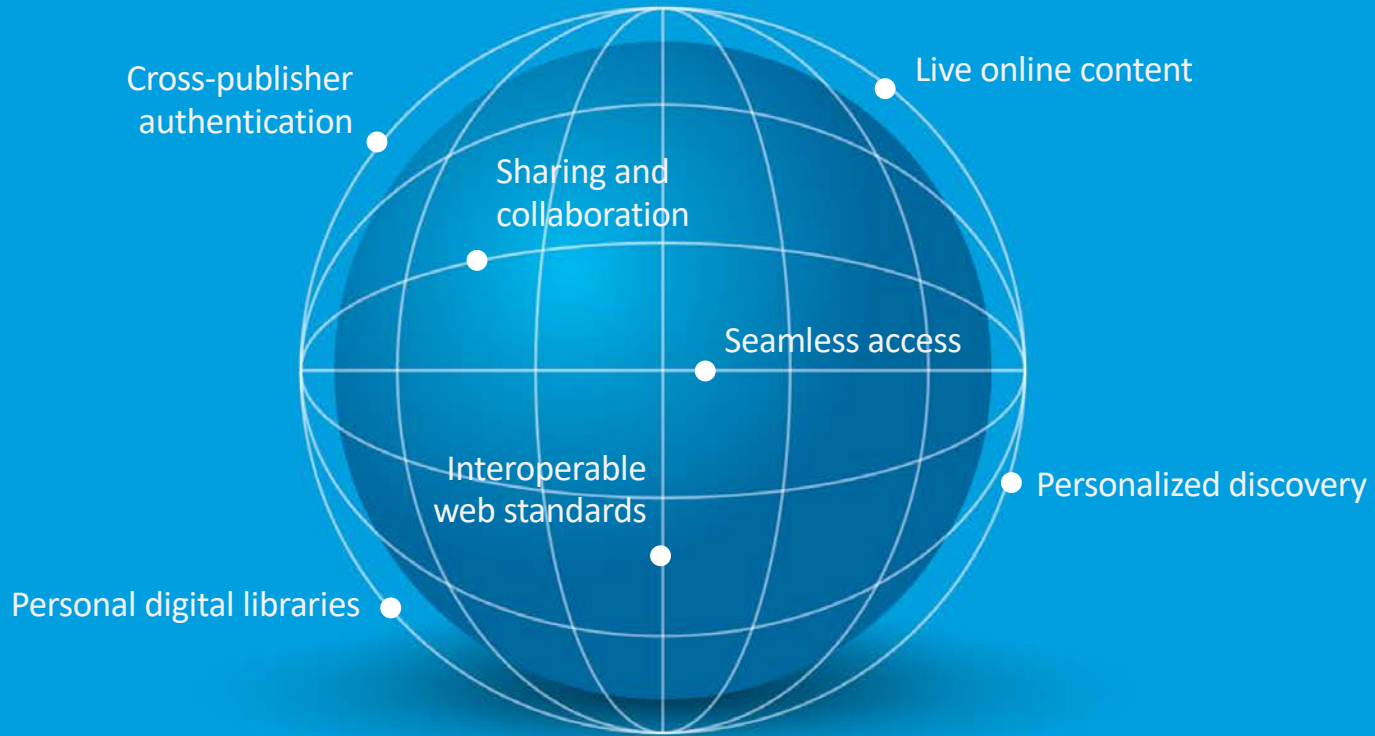
Ads







A standards-based open ecosystem



A key component of the ecosystem

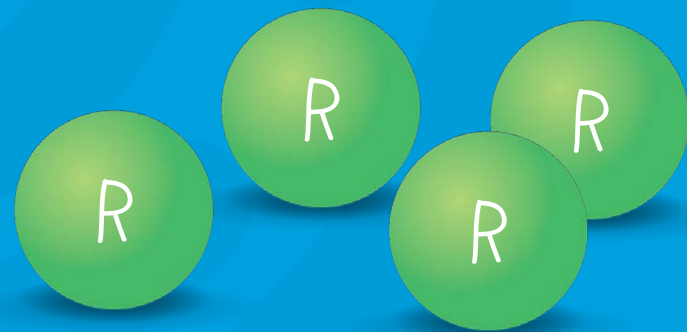


Atypion
eReader

For readers

- *Convenient, immersive UX—online or offline*
- *Content streaming, not PDF downloads*
- *Sharing and collaborating*
- *Personalized content recommendations*
- *Full-document preview and browse*
- *Cross-device syncing*
- *Freedom from closed reading ecosystems*

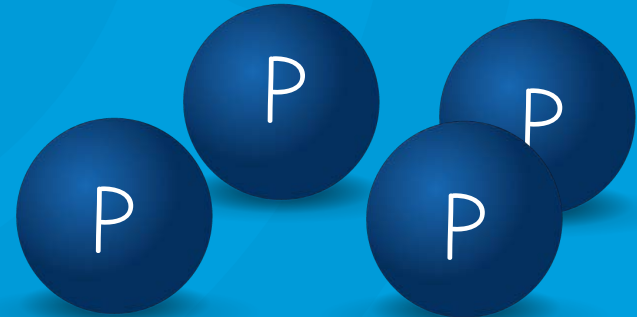
Atypoon eReader



For publishers

- *Extended site visits*
- *Protects your business model*
- *Digital-first workflow/standards-based delivery*
- *Curb piracy*
- *Direct connections with your reader*

Atypoon eReader

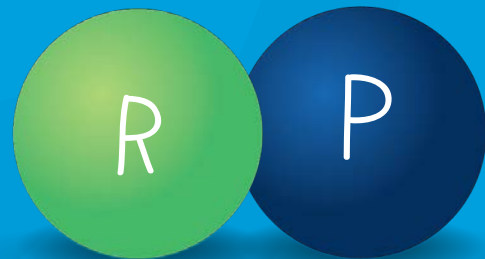


The specifics

Free

- *Radium-based*
- *Inputs: EPUB 2, EPUB 3, PDF, XML*
- *Fully integrated with Literatum*
- *Annotations with Remarq and Hypothesis*
- *Automated conversion: article JATS to reflowable EPUB*
- *Automated conversion: PDF to fixed-layout EPUB*

Atypoon eReader



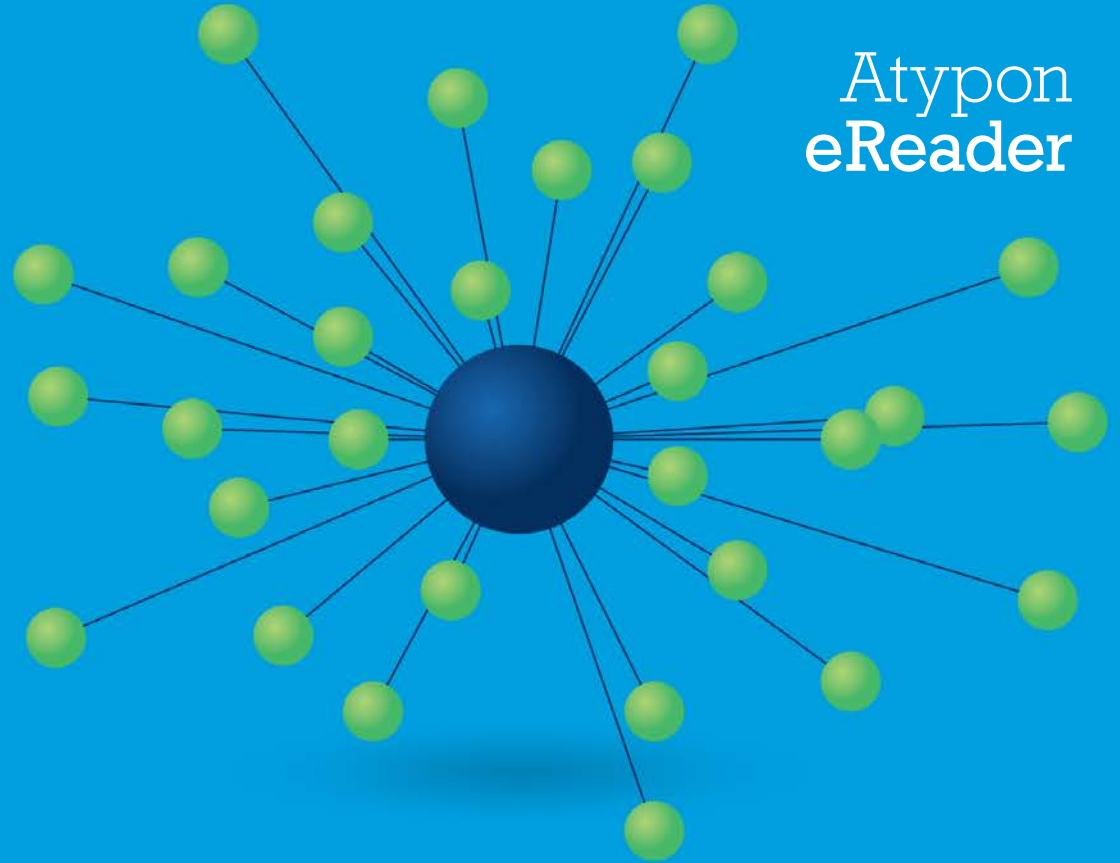
It's all
about the
researcher.

Atypion eReader



Keeping
publishers
connected
to researchers

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Keeping **publishers** connected to **researchers**.

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