## ATYPON

# Connect

Eliminating barriers to research, industry-wide

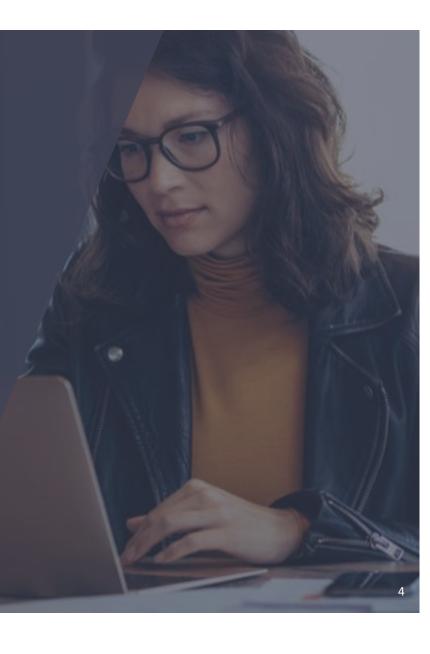
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## Challenge #1: For researchers and practitioners

Their workflow is interrupted by multiple logins as they try to access multiple publishers' websites and services, from editorial submission systems to ReadCube, Kudos, and Code Ocean.... 8

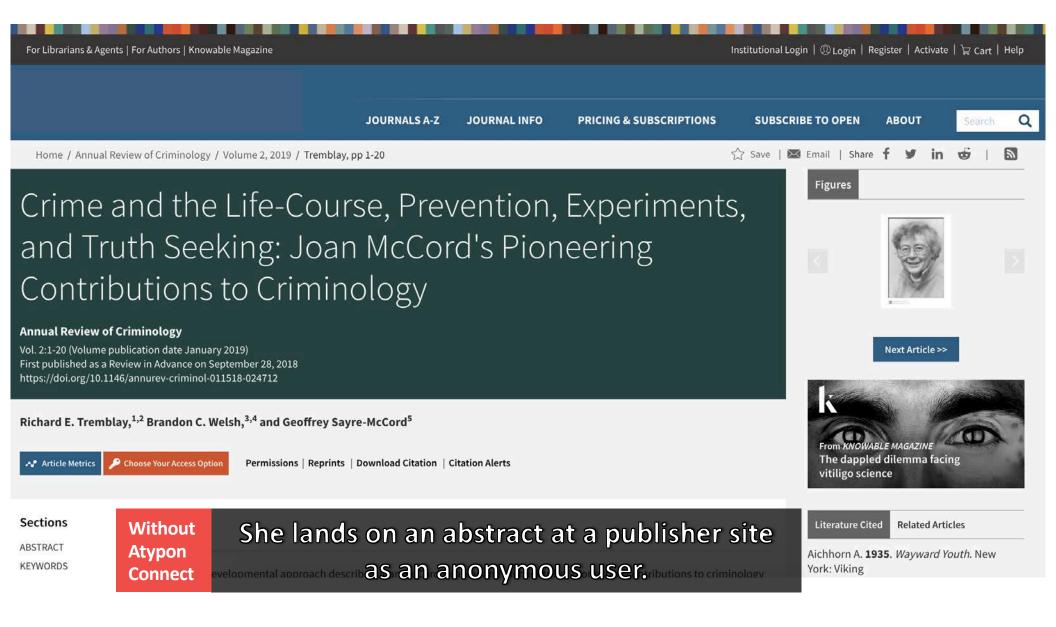
A day in the life of a researcher, Katerina, *without* Connect

5 separate user accounts5 logins



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	All versions	Crime and the Life-Course, Prevention, Experiments, and Truth Seeking: Joan McCord's Pioneering Contributions to CriminologyRE Tremblay, BC Welsh Annual Review of, 2019 - annualreviews.orgA life-span developmental approach describes Joan McCord's career and highlights her pioneering contributions to criminology and, more broadly, to understanding human development. The main focus of this article is on her exceptional scientific contributions☆𝒴Related articles	
)		Crime and the Life-Course, Prevention, Experiments, and Truth Seeking: Joan Mccord's Pioneering Contributions to Criminology RE Tremblay, BC Welsh Annual Review of, 2019 - papers.ssrn.com A life-span developmental approach describes Joan McCord's career and highlights her pioneering contributions to criminology and, more broadly, to understanding human development. The main focus of this article is on her exceptional scientific contributions 99	

Without Atypon Connect Katerina performs a Google search from her home office.



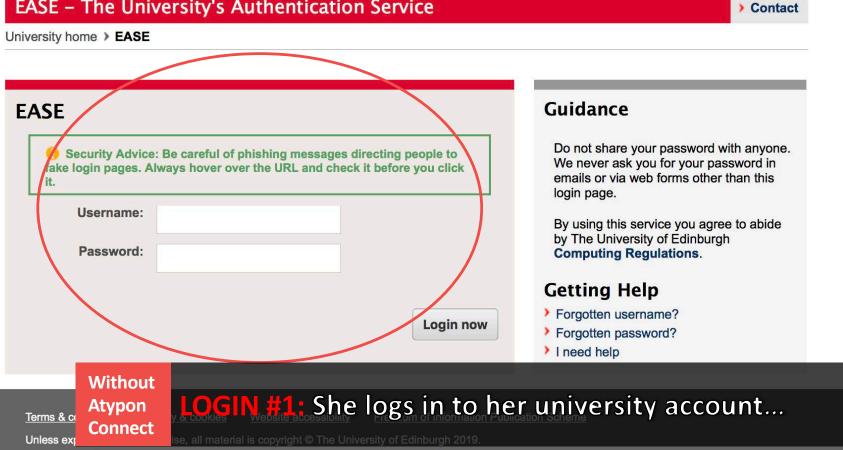


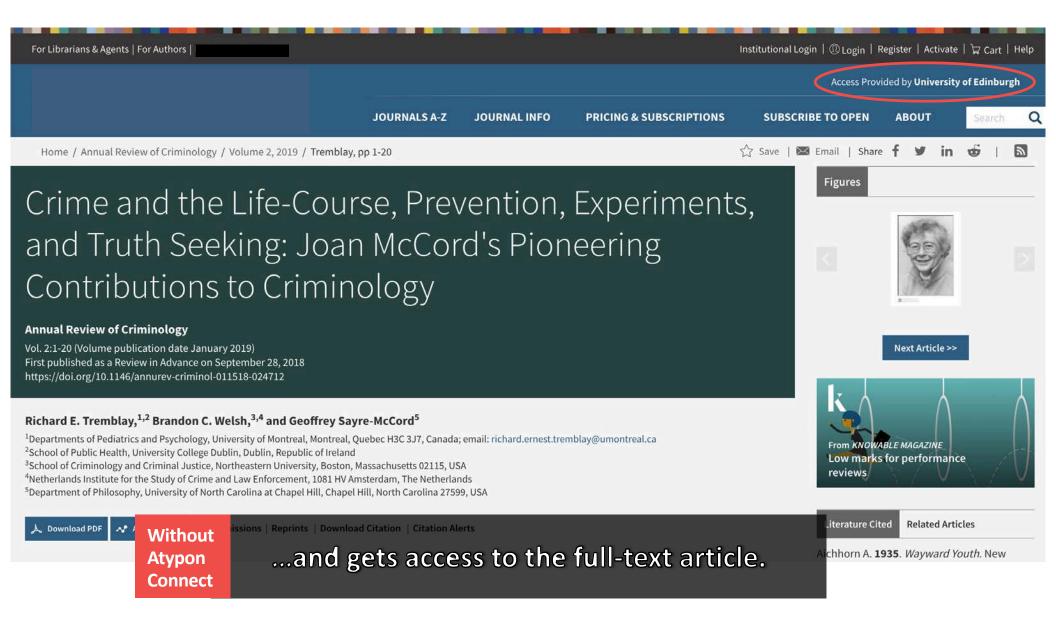
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# Schools & departments

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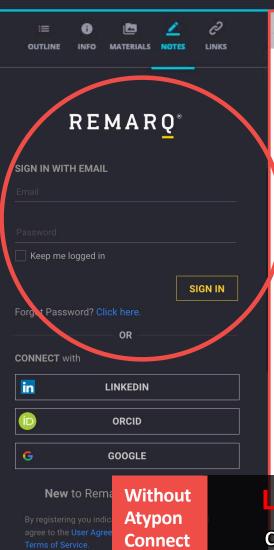
#### EASE - The University's Authentication Service





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Atypon	different publisher where she has onal account, and is asked to log in.		





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#### Introduction

#### Overview

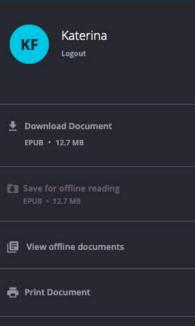
East Asia's progress has come to symbolize how economic growth that is rapid and broadly shared can improve the lives of millions.<sup>1</sup> Since the late 1950s and early 1960s, a succession of economies has experienced the East Asian miracle—rapid economic growth that reduces poverty significantly, with little or no increase in income inequality. The initial success of the newly industrialized economies—Hong Kong SAR, China; Republic

of Korea; Singapore; and Taiwan, China<sup>2</sup>—spread in the 1980s to Indonesia, Malaysia, and Thailand, as well as, most dramatically, to China. The poorer Southeast Asian economies of Cambodia, Lao People's Democratic Republic, and Vietnam have followed suit since the early 1990s.

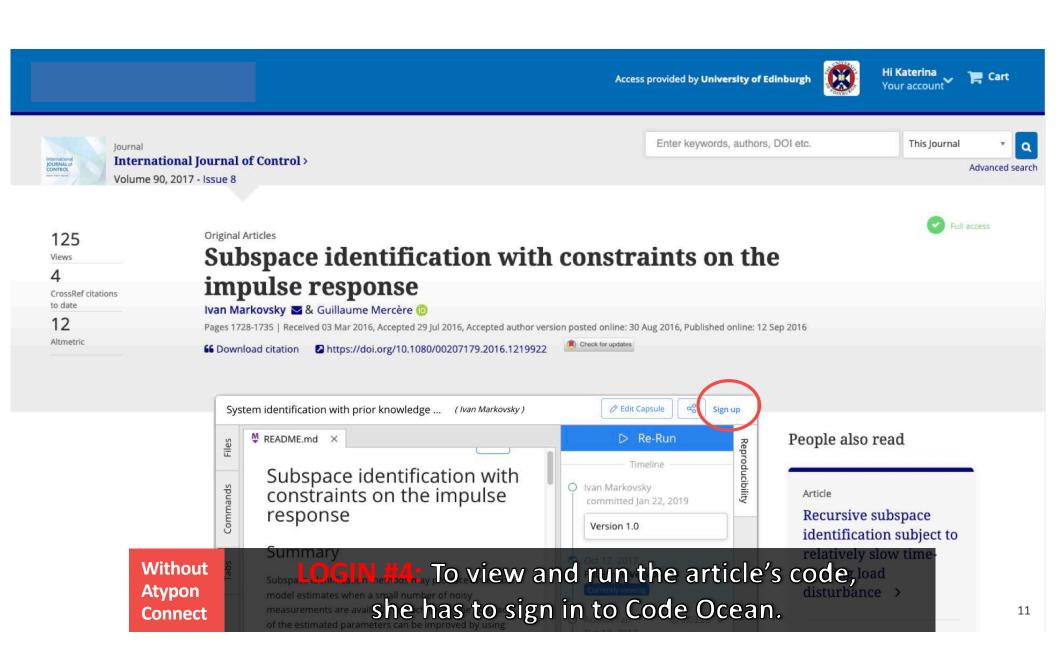
A wave of prosperity has spread across East Asia. Today, three of five people can be considered economically secure in that they face a very low risk of falling into poverty. A solid middle class has emerged in most countries. But those successes do not guarantee inclusive economic growth—growth that reduces poverty and enables upward mobility and economic security for all. Economic progress varies from country to country, and extreme poverty is increasingly concentrated among specific groups. Roughly one-fifth of the region's population remains at risk of falling into poverty. Upward mobility is increasingly elusive for people in all income groups. Such a decrease in mobility reflects a growing concentration of income and wealth, as well as limited access to basic social services, which are often of poor quality.

*Riding the Wave* is about sustaining the momentum of the East Asian miracle and continuing to improve the lives of millions—across all income groups—while taking into account their different needs. The report's main area of interest is developing East Asia and Pacific, taken to comprise Cambodia, China, Indonesia, Lao PDR, Malaysia, Mongolia, Myanmar, Papua New Guinea, the Philippines, Thailand, Timor-Leste, Vietnam, and the Pacific Island countries. Past performance has created expectations that

**LOGIN #3:** To annotate an article for her colleagues, she must sign in to Remarq.



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## Journal of Aerospace Engineering



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INSTRUCTIONS FOR AUTHORS

PRIVACY

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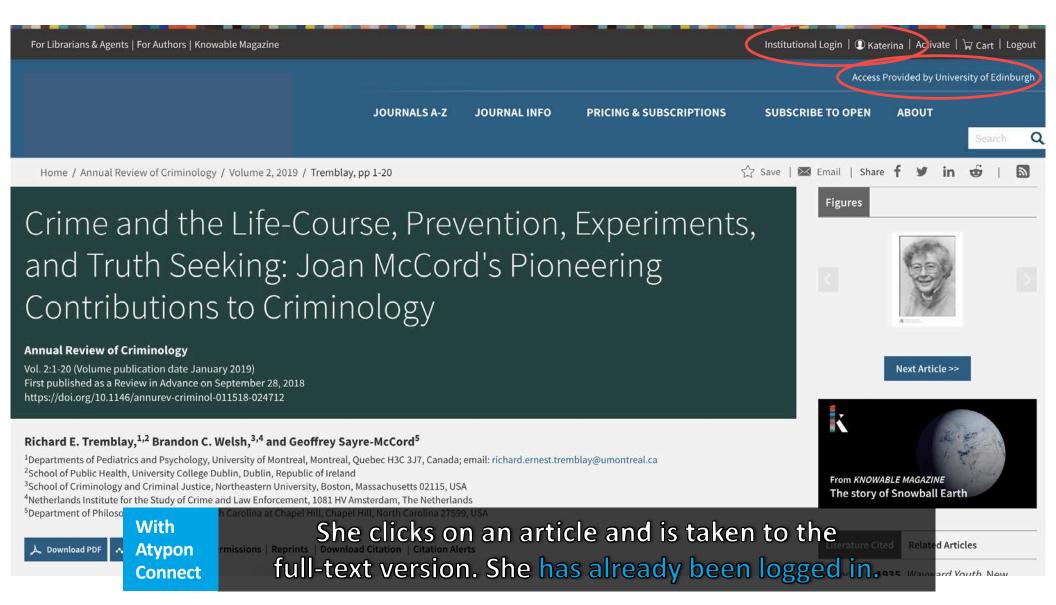
A day in the life of Katerina with Connect...

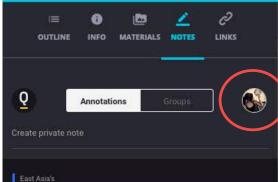
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	All versions	Crime and the Life-Course, Prevention, Experiments, and Truth Seeking: JoanMcCord's Pioneering Contributions to CriminologyRE Tremblay, BC Welsh Annual Review of, 2019 - annualreviews.orgA life-span developmental approach describes Joan McCord's career and highlights her pioneering contributions to criminology and, more broadly, to understanding human development. The main focus of this article is on her exceptional scientific contributions☆99Related articles
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With Atypon Connect



Katerina performs a Google Scholar search from her home office.





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#### gained associated with NPWT dressings. Sensitivity and subgroup analyses were undertaken to assess the impacts of uncertainty and heterogeneity, respectively, surrounding aspects of the economic evaluation. Results The base case analysis produced an incremental cost-effectiveness ratio of £267 910 per QALY gained, reflecting higher costs on average (£678; 95% confidence interval (CI) -£1082 to £2438) and only marginally higher QALYS (0.002; 95% CI -0.054 to 0.059) in the NPWT group. The probability that NPWT is cost-effective in this patient population did not exceed 27% regardless of the value of the cost-effectiveness threshold. This result remained robust to several sensitivity and subgroup analyses. Conclusion This trial-based economic evaluation suggests that NPWT is unlikely to be a cost-effective strategy for improving outcomes in adult nations with severe open fractures of the lower limb. Cite this article: Bone Joint J 2019;101-B:1392-1401. High-energy fractures of the lower limb are common in civilian and military populations,<sup>1,2</sup> with long-SAVE term consequences for both the individuals and health services if inadequately managed.<sup>3,4</sup> In cases of 'open' fracture, exposure to contamination from the environment increases the risk of complications.<sup>2</sup> Infection rates may be as high as 27%, even in specialist trauma centres.<sup>9</sup> Studies of the economic costs associated with the management of open lower limb fractores are lacking. Limited evidence suggests that wound complications in patients with an open fracture of the lower limb, such as deep surgical site infection (SSI), lead to increased economic costs and significantly With She is already logged in to Remarq **Atypon** and can start annotating the article. Connect that cannot be closed primarily after the first wound excision, the traditional approach in the United

#### 99 CITE Riding the Wave: An East Asian Miracle for ... (4) (>) Node 11 of 22 v

An economic evaluation was conducted from the perspective of the United Kingdom NHS and Personal Social Services, based on evidence from the 460 participants in the Wound Management of Open Lower Limb Fractures (WOLLF) trial. Economic outcomes were collected prospectively over the 12-month follow-up period using trial case report forms and participant-completed questionnaires. Bivariate regression of costs (given in £, 2014 to 2015 prices) and quality-adjusted life-years (QALYs), with multiple imputation of missing data, was conducted to estimate the incremental cost per QALY

This introduction presents methods and concepts used throughout the report including a

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KF

Katerina

Logout

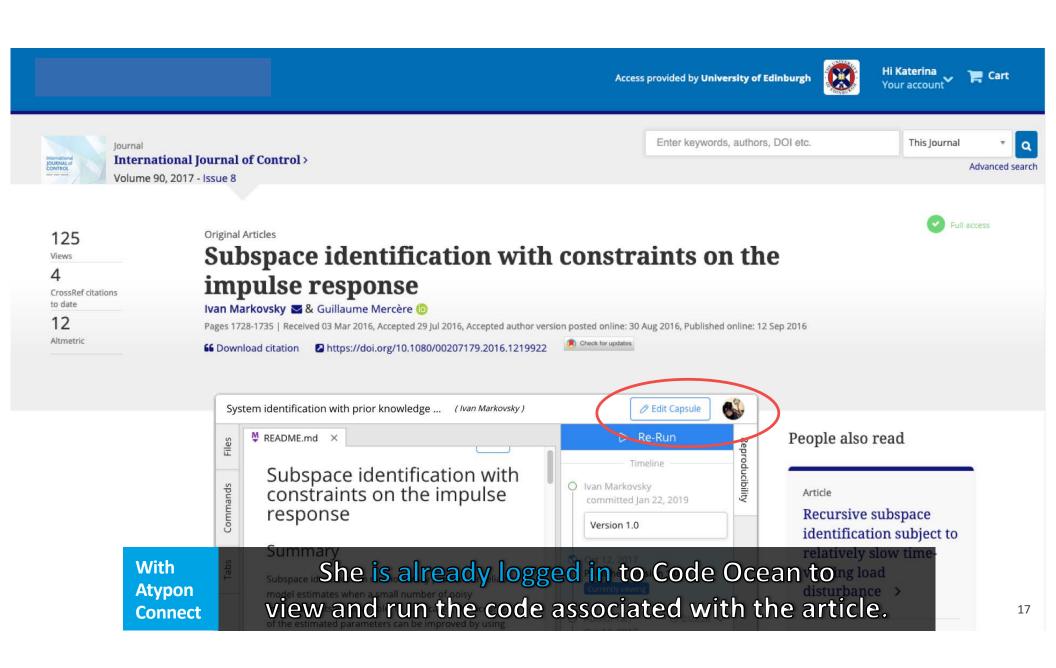
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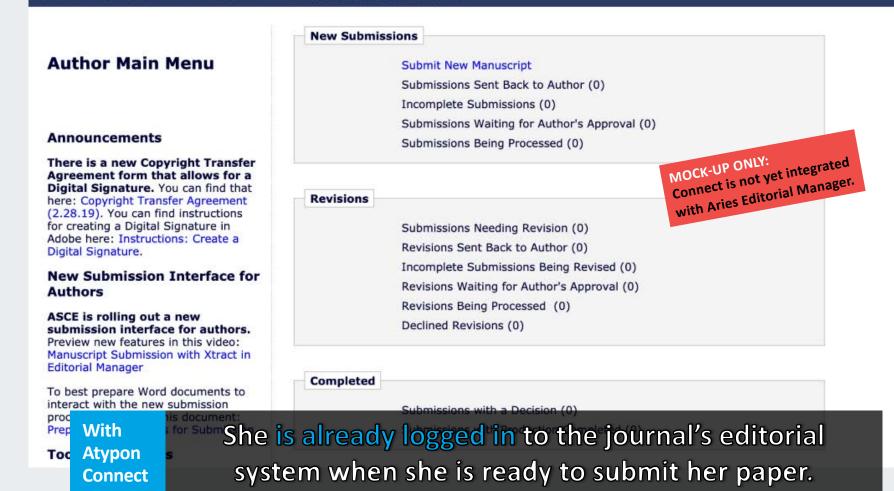
### Journal of Aerospace Engineering

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#### Editorial Manager

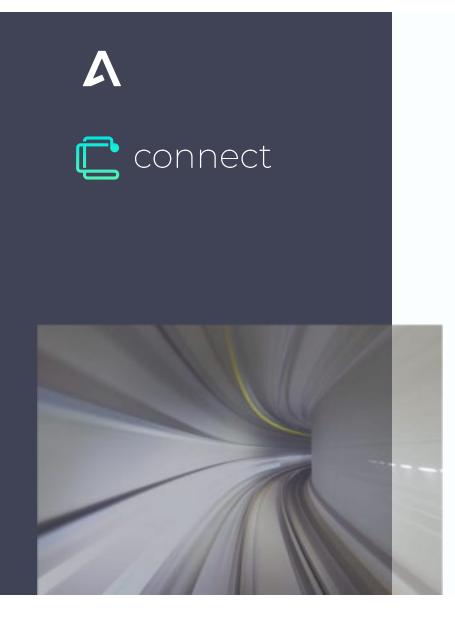
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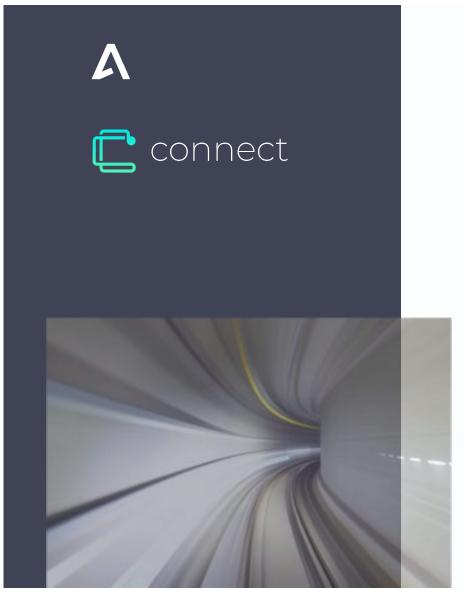
## What is Atypon Connect?





Connect is an identity management service for single-sign-on access to all online scholarly resources

It lets users move seamlessly across their research activities.



- A unique ID that works across the publisher sites and applications researchers and practitioners use daily
- It connects users' other identities (ORCID, Google, Twitter, institutional)
- Users control what profile data is shared with sites and services

*Connect does* **not** *authorize users' access to sites and services—it simply links them to the systems that do.* 

4

How it works for researchers & practitioners



22

### Awesome Publishing



#### Researchers

Register online

**Discover** tools

Find training and resources

#### Librarians

Manage your account View products and solutions

Find resources, training, and support

#### Societies

Publish with Wiley Explore our resource library Learn about topics and trends

#### **Authors**

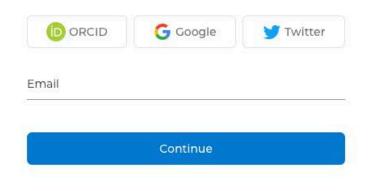
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## CONNECT



#### NSTITUTIONAL MEMBERSHIPS

THE UNIVERSITY

Verifying your institutional memberships in Connect will allow you to get all the benefits from them everywhere you go with your Connect account

HARVARD Harvard University

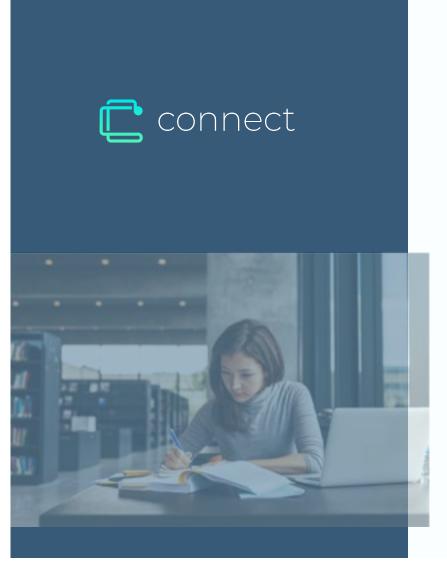
University of Edinburgh

Affiliate institutional identities by simply entering university email addresses





CONNECT		
← Sign in & Security	Sign in details Password setup C My devices	0 A
	SIGN IN OPTIONS You can sign-in to your Connect account with any of the following identities. For safety reasons its recommended to configure at least two.	
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	Affiliate additional identities with your profile	
	Add ORCID ID Add Google G	
	Add Twitter 🔰	
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## **Benefits to researchers & practitioners**

- Eliminates the frustration of repetitive logins
  - No need to create or type "yet another login"

### • Puts users in control of their personal data

- They choose what info is shared with websites
- Transparent security and privacy settings
- Stays with users through career/affiliation changes
- Fast and easy account creation
  - Use ORCID or Google ID to register

## **Challenge #2: For publishers**

#### Publishers don't know their users

- Most visitors to publisher sites don't authenticate
- They access content via institutional IPs
- They don't login even if they have an account

#### As a result...

- Personalized services are underutilized
- Publishers cannot monetize audiences effectively

## A solution Connect

Tells you about your visitors—name, email, and (optionally) affiliation, without forcing users to explicitly authenticate every time

Data can be combined with other info. to provide personalized services and higher audience monetization 4

## Why Connect?

# Eliminating barriers to research, industry-wide





**Participating sites** will give their users instant access to a growing number of powerful apps and plug-ins directly from your site—**without a separate login** 





## **Benefits to publishers & researcher apps**

- Ends user authentication frustration
- Incentivizes users to register with your site
- Identifies site visitors without forcing them to explicitly authenticate every time
- Links the user institution affiliations with multiple methods including RA21, email and IP address
- May help curtail visits to pirate sites



## Supports the industry's goal of simplified access

## **Benefits to the industry**

- All publisher sites can participate, on any platform not Literatum-dependent
- Leverages Atypon's 200+ client base to solve an industry-wide problem
- Enables a better user experiences on publisher sites
- Increases traffic to publishers' sites

## **Potential benefit to Atypon**

 Improves Literatum's value by driving traffic to publisher sites and reducing traffic to pirate sites

## Connect

## Designed to work alongside RA-21 and CASA

## Key differences

- RA-21 and CASA
  - <u>Institutional</u> access
  - Journals only (not researcher apps)
  - Users remain anonymous on each website
- Connect
  - Individual access
- Researcher apps as well as journals
- Users data passed to each website visited





## **Benefits to librarians**

- A secure approach to off-campus usage *without* additional admin costs or infrastructure
- Protects users' security and privacy
- Improves users' online experience
- Encourages greater use of institutional resources

# **A**

# Librarian Feedback

*"It's almost too good to be true."* 

*"Looking forward to the full roll out of this resource."* 

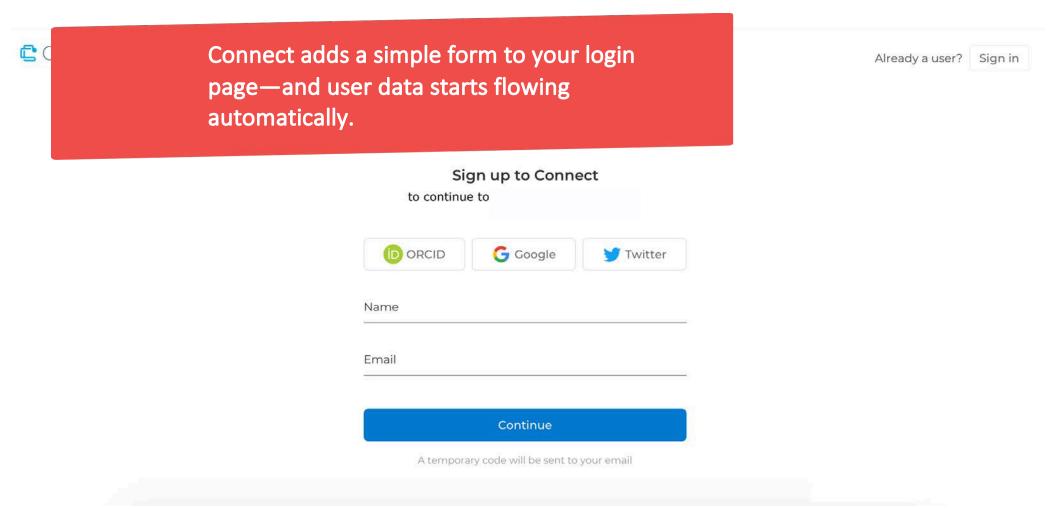
*Connect* was met with interest and approval at a Charleston Library Conference focus group, which yielded many suggestions for features, functionality, and use cases. 8

## **Supporting Connect**

Become a participating Connect site

connect@atypon.com







#### Open to all scholarly publishers, not just Atypon clients

Free to publishers and end users

### Help eliminate barriers to research, industry-wide

#### Become a participating Connect site

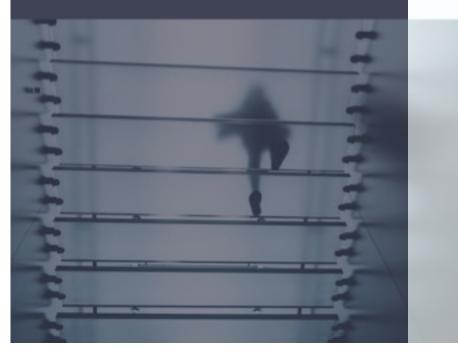
- We're currently building a network of application providers and publishers
- Wide adoption will make Connect more useful for its users when it formally launches in Q1 2020

Contact: connect@atypon.com

# User data and privacy

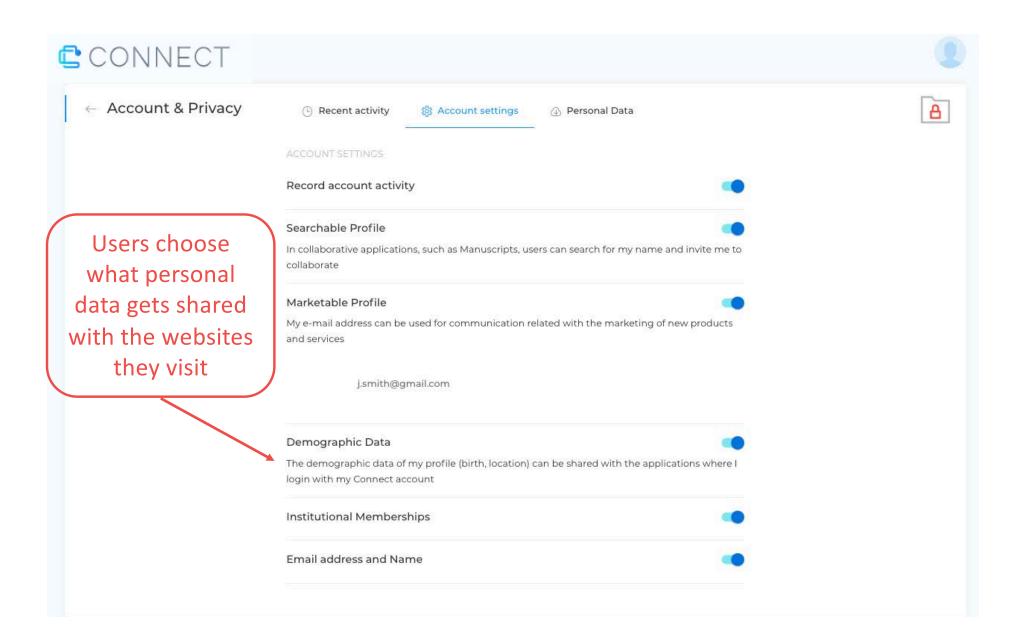




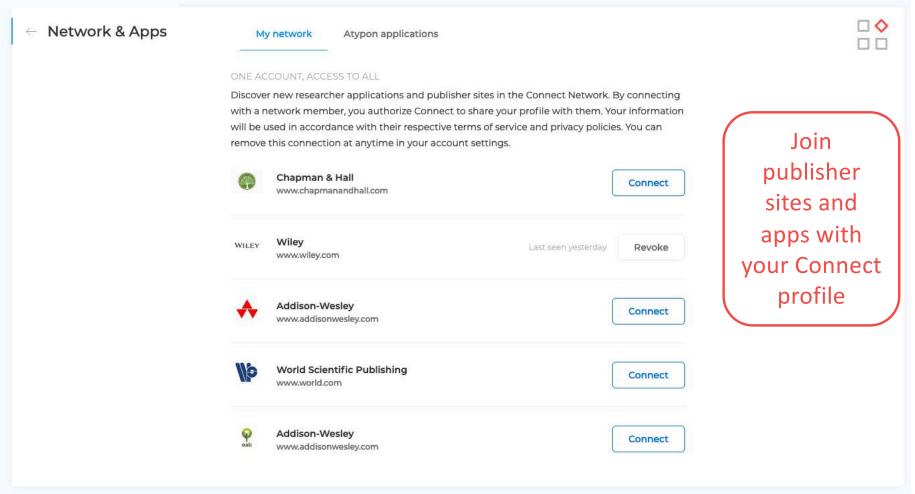


#### How does Connect protect a user's privacy?

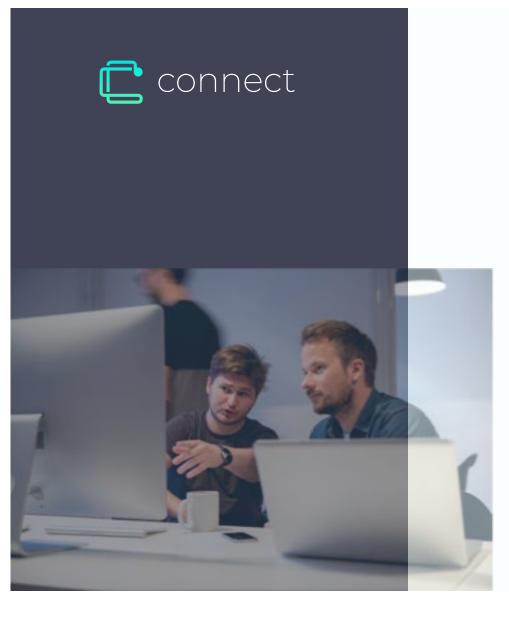
- Connect is GDPR compliant
- Transparent security and privacy settings
- Connect profile gives users complete control over what they share with the sites and apps
- Connect has no visibility into publisher's user data and activity



#### CONNECT

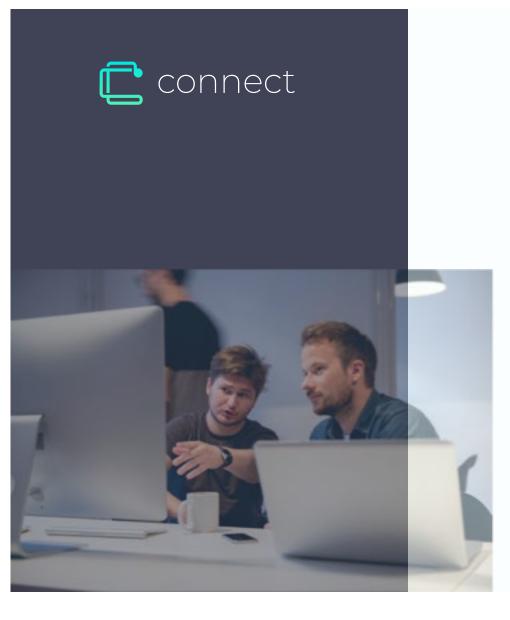






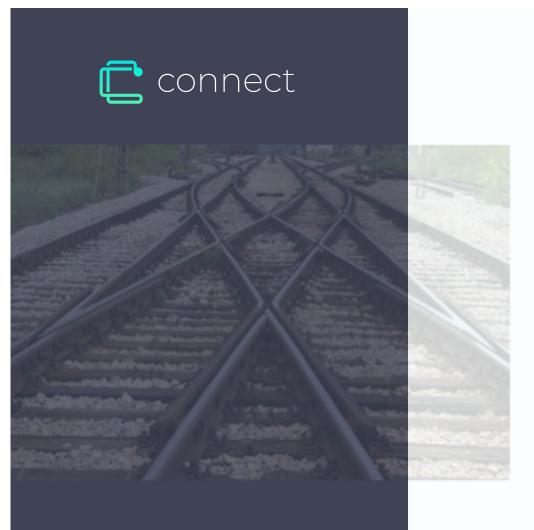
# Non-proprietary and standards-based

- Uses OpenID Connect and OAuth2, the de facto standards for secure authentication and authorization
- Open standards enable easy integration



#### **Industry Certification: "Grade A"**

- A Praetorian penetration test of Connect resulted in its highest grade
- Connect's existing vulnerability measure is "within the top 5–10% of Praetorian's client base."



#### **Connect and Literatum**

- Connect and Literatum are separate software products
- Connect works on any participating site, not just sites built on Literatum

8

#### **Supporting Connect**

Become a participating *Connect* site!

Free for users and publishers





#### Open to all scholarly publishers, not just Atypon clients

Free to end users and publishers

## Help eliminate barriers to research, industry-wide

#### Become a participating Connect site

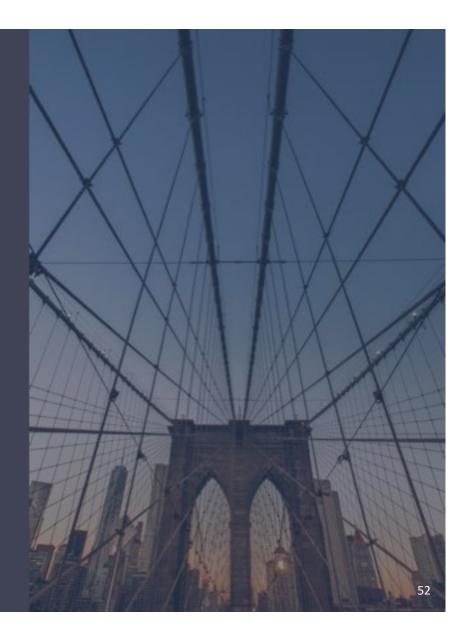
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- Wide adoption will make Connect more useful for its users when it formally launches in Q1 2020

Contact: connect@atypon.com

# Q&A

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